



Press release

For immediate release

CANOLIO GOURMET UNVEILS THE 1ST COMMUNITY AND PEER-TO-PEER ONLINE MARKETPLACE FOR PEOPLE TO BOOK A HOME CHEF SPECIALIZED IN COOKING SAFELY EDIBLE CANNABIS (MARIJUANA).

Montreal, June 26, 2019 - Starting in mid-August, Canolio Gourmet® will innovate by bringing the first "Marketplace" platform to life for people to have edible Cannabis the way they want it to be cooked for them at home. This original and easy-to-use platform will connect people who want to safely enjoy gourmet cannabis dishes in the comfort of their homes and chefs who have successfully passed a safety training on regulations related to the preparation of cannabis food. These chefs will have the title: "CannaChefPro."

Food safety, quality control, and good taste

Every CannaChefPro's approach will focus on safety and will include moderate consumption of edible cannabis within the limits set by government authorities. Knowledge of organoleptic properties of cannabis and the acceptable levels per person and per serving of THC and CBD together with the specifics of food preparation are acquired by the CannaChefPros during their training at Canolio Gourmet.

The service offered via the Canolio Gourmet's platform

For a romantic meal or when having friends over, a CannaChefPro takes care of everything: shopping, cooking, service, and cleaning. This is what Canolio Gourmet, a home chef service specializing in the preparation of exquisite cannabis dishes, offers. Just decide on a date, the number of guests, choose the city where the meal will take place and easily book an online chef on the Canolio Gourmet platform! A designated driver will have to be appointed by the host. Also, depending on the province where the CannaChefPro will be, certain rules will apply.

Registration for CanolioGourmet.com is free, prices per guest will be indicated and will vary depending on the menu chosen and will include taxes, to which tip will be added. Every CannaChefPro will offer menus priced between \$45 and \$75 per person. The age of the participants must comply with the regulations in place in the province or in the state in which the meal will take place.

A CannaChefPro in my town?

Just sign up for the newsletter and Canolio Gourmet will let you know as soon as a CannaChefPro is available in your city.

COMMUNIQUÉ DE PRESSE

**The edible cannabis market**

The Canadian market for next-generation cannabis products has an estimated value of \$2.7 billion per year, with edible products accounting for more than half, according to a report released by Deloitte. The global market for alternative cannabis products is expected to almost double over the next five years, Deloitte added. The study points out that 70% of those who have used cannabis have tried edible products, which, according to Dr. Charlebois of the Dalhousie University, is the safest form of using the drug rather than smoking dried cannabis or vaping: "The human body was never designed to inhale drugs, so eating an edible is less harmful to our health."

Consumers remain open to the [edible cannabis market](#). Results also suggest that most Canadians do not feel knowledgeable enough to cook with cannabis at home.

In U.S. states where cannabis is legal for recreational use, edible products account for 12-15% of the market. In Canada, sales of edible cannabis-infused products are expected to reach \$4.1 billion by 2022.

Open Call for Chefs

Canolio Gourmet is inviting chefs to register on the platform to learn about the many benefits of being part of the Canolio Gourmet Brigade and the conditions for enrolling in the "Cooking with cannabis" class.

About Canolio Gourmet

Based in Montreal, the start-up will bring together the largest community of chefs specializing in the legal and safe preparation of cannabis dishes. It is owned and operated by Canolio Gourmet Inc. operating in Canada, which is a natural continuation of *Canolio, The Hemp Co!* founded in 1999. Over time it plans to offer CannaChefPro services wherever recreational cannabis use is permitted. CannaChefPro and Canolio Gourmet are registered trademarks.

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Contact :

Lucie Letourneau

Info@CanolioGourmet.com